



**5<sup>th</sup>**

PAN-EUROPEAN  
**LES YMC**  
CONFERENCE

Budapest, Hungary

15.9.2017



# Dear Young Members,

We are happy to invite you to the 5th Pan European LESI Young Member Congress in our beloved city of Budapest.

In the previous years the LESI Young Members Society had amazing meetings in Vienna, Paris, München and in Madrid. All of these occasions offered LESI's young professionals a great daytime program with valuable insight to and discussions of the most current IP and licensing, finishing the event with networking dinners of great fun.

Aspiring to continue the tradition we gladly announce that the registration for the Budapest event is now open, so please join us for the next exciting, contentful and fun Pan-European LESI YMC Congress!

## We look forward to seeing you soon in Budapest!



**Georgina Busku**  
Chair of the Organizing Committee  
LES Hungary



**Eszter Szakács**  
Vice-chair of the Organizing Committee  
LES Hungary



**LICENSING EXECUTIVES SOCIETY  
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## Venue

The event will take place in the prestigious and legendary **Gerbeaud Confectionary** in the heart of Budapest. Being one of the oldest and most famous cafés in Europe, Gerbeaud provides the conference an elegant and at the same time comfortable atmosphere with great hospitality and fine catering.

The professional program and coffee breaks will be held in the eclectic Atrium Conference Room, while the lunch will be served in the beautiful nostalgic Salon.



Please, visit  
<http://ymc2017.org/venue/> or <http://www.gerbeaud.hu/>  
for more information.



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# Preliminary Program Plan

10:00 – 10:30 Welcome coffee

10:30 – 10:45 Welcome speeches

10:45 – 11:45 **Artificial Intelligence:  
The IP behind the disruption**

Moderator: **Vincent Bergeron**, *ROBIC LLP, Canada*

Speaker 1:

Speaker 2: **Norbert Sepp**, *IBM Hungary*

11:45 – 12:15 Coffee break

12:15 – 13:00 **A Simple story -  
Reviving a brand to acquire new  
FinTech services for your core business**

Speaker: **Péter Benyó**, *OTP Bank, Hungary*

13:00 – 14:00 Lunch break





14:00 – 15:15

## UPC 1: Are we there yet?

Updates and exchange of views on key issues as the Unified Patent Court is about to start

Moderator: **Thomas Schachl**

*Wallinger Patent und Rechtsanwälte, Germany*

Speaker 1: **Sherry Rollo**, *Hahn Loeser, USA*

Speaker 2: **Luca Árpási**, *Darts IP, Sweden*

Speaker 3: **Richard Worthington**, *Whiters Rogers, UK*

Speaker 4: **Imre Gonda**, *Richter PLC, Hungary*

15:15 – 15:45

Coffee break

15:45 – 16:45

## UPC 2: Tangled – an interactive game of interests in licensing under the UPC/UP

Speaker 1: **Eszter Szakács**,

*Sár and Partners Attorneys at Law, Hungary*

Speaker 2: **Alexander Haertel**,

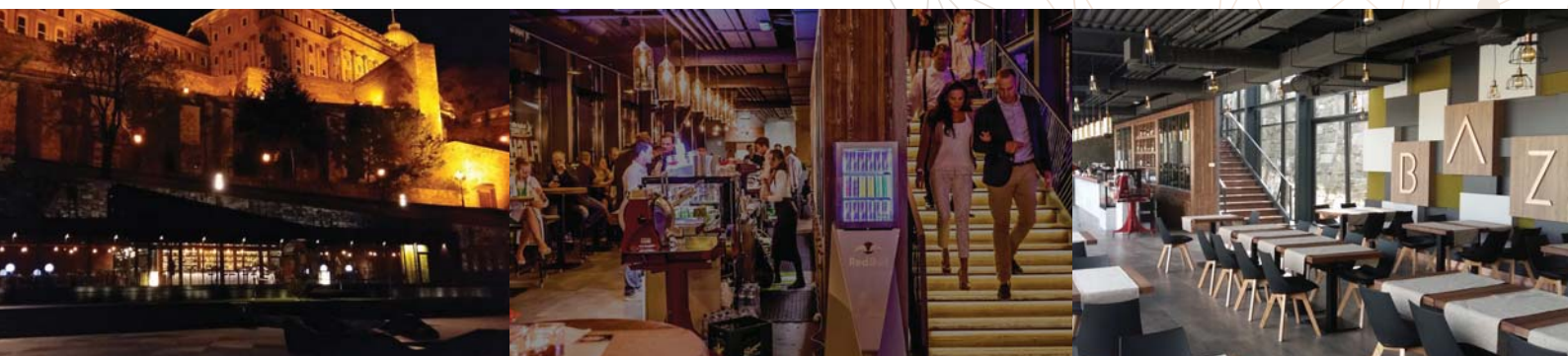
*Kather Augenstein, Germany*

16:45 – 17:00

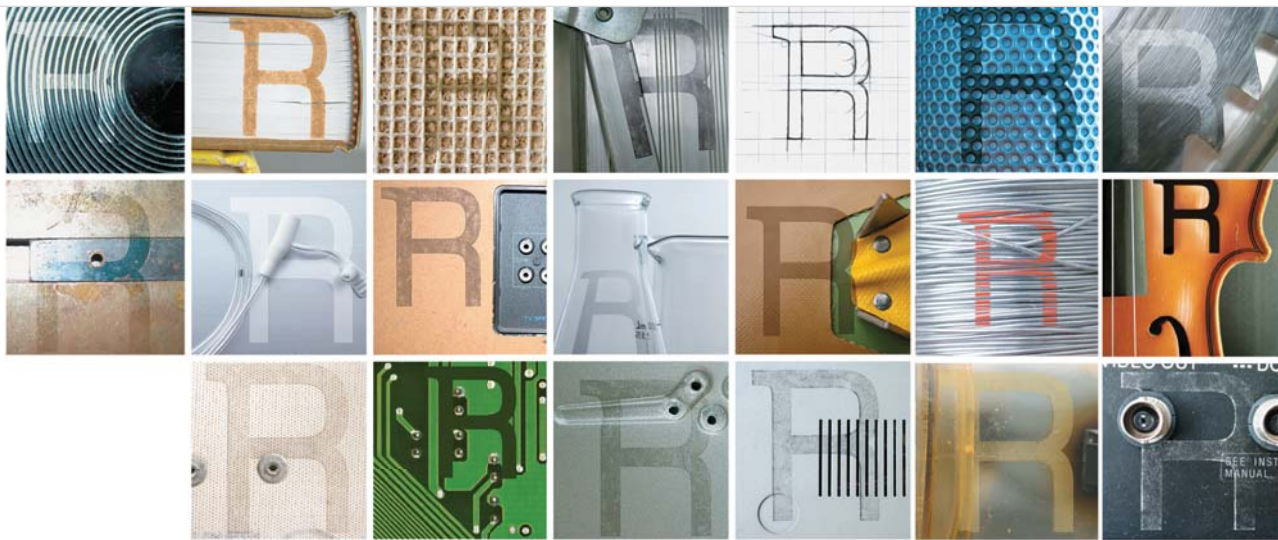
Closing

19:30 – 00:00

Dinner at BAZAAR ECLECTICA







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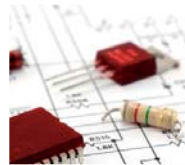
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Check out our website [ymc2017.org](http://ymc2017.org) for more information on the programme, introductions to speakers, view galleries and find links to venues, sights.

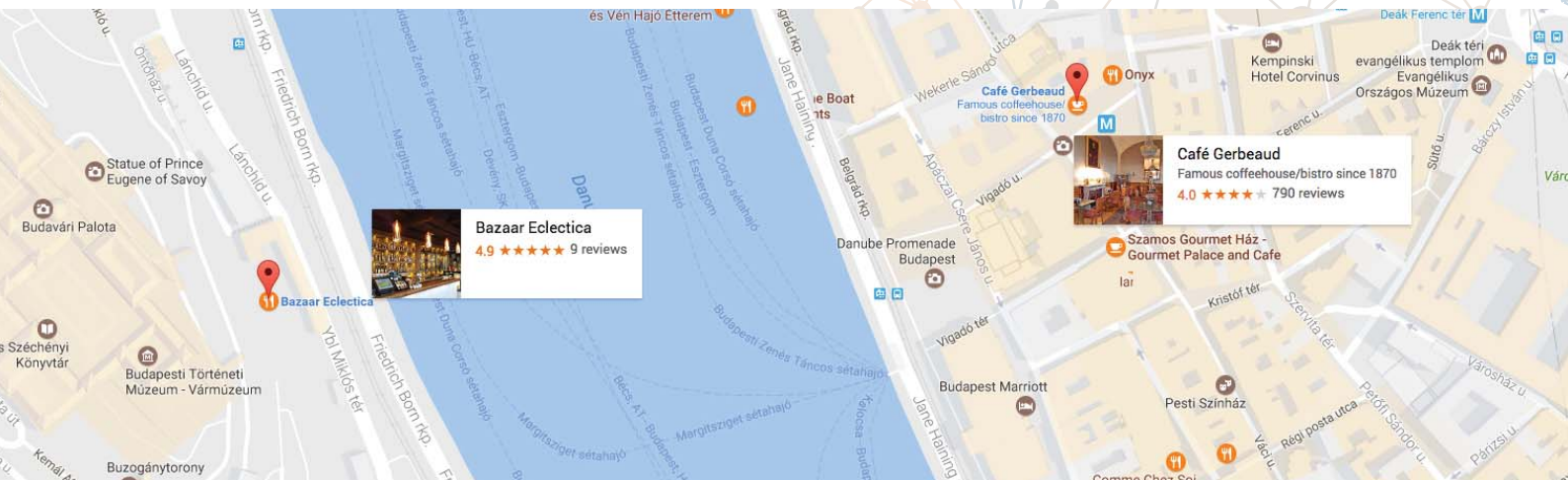
If you have any questions, please, kindly send them to [gbusku@agip.com](mailto:gbusku@agip.com)

Thank you!



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